

# Ekaterina Kasakina

Luxembourg, Luxembourg · +352 691 150 597 · kass.ekaterina@gmail.com ·
linkedin.com/in/ekaterinakass CV: ekaterinakass.com

With over 8 years of Product design experience, I specialize in transforming user needs into engaging digital experiences with a strong focus on aesthetic usability. High load products. Mobile applications.

## Senior Product Designer | Cyberr

*January 2025 – June 2026| Luxembourg, Luxembourg*

• Design from scratch main company products Ciberr.ai Saas platform it's high load product that include payment system, Mentorship platform, Learning and Development, AI based recruitment platform, Freelance platform, all of this focus on Cybersecurity professionals. Developed Design System, light and dark mode, Reusable components for design and Development library. I also did all Branding and design for Marketing .

## Senior Product Designer | Docler Holding

*September 2020 – January 2023| Luxembourg, Luxembourg*

• Redesign of high-load live-streaming Entertainment platforms, enhancing user experience and interface, increasing user retention rates by 15%. Collaborated with cross-functional teams to align UX strategies.
• Created UI detailed interfaces, Interactive prototypes, and user testing frameworks based on product goals.
• User Research: gathered insights to inform design decisions; maintained style guides for design systems.
Key Projects: LiveJasmin.com, AWEmpire.com, Byborgenterprises.com, Oranum.com, Global Admin Project

## UI/UX Designer | Team Centro

*October 2016 - September 2020 | Limassol, Cyprus*

• Designed websites, mobile applications, and social media content, built design system and design library.
• Crypto bank Interface design, Crypto Exchange app, Payments management system, Sport Betting apps
• Key Projects: FanCentro.com, ModelCentro.com, Adsession.com, 1xbet.com, 1xgames, 1xslots

## UX Designer | Alawar Entertaiment

*September 2015 - October 2016 | Novosibirsk, Russia*

• Redesigned main Alawar.com website which increased daily active users by 20%, retention rates by 15%.
• Designed casual smile games for Web and Mobile. Animated banners and Branding for new games.
• Designed websites to introduce a new games, Achievement system on main website for gamers

## UI/UX Designer | Movavi

*January 2012 - September 2015 | Novosibirsk, Russia*

• Designed UX and UI for Movavi Video Editor & Photo Editor.
• Created Design System that can be used for all products (Photo and video editors).

## EDUCATION & CERTIFICATES

Novosibirsk State Technical University – Master's in Web Design (2008-2010)
British Higher School of Art & Design – Interaction Design & Digital Arts Certificates (2012)
Novosibirsk State University – MBA Innovation Products Management (2017)
Google UX Design Professional Certificate (2024) | Loveble Design Certificate of Bronze level user.

## SKILLS & TOOLS

Design thinking, Product design, User Research , Persona, Design Team leadership, User-centered design, Wireframing, Interactive Prototyping, User Interface Design, User Experience Design, Usability testing, AB Testing, UI design, UX design, User Interviews, Mobile Applications Design, Graphic Design, Web Design, Marketing Design, Illustrations, Branding, Design Guidelines, Design Systems, HTML, CSS.
Figma, Figma Make, Loveble, Cloude Code, Coursor, Photoshop, Google Analytics, Hotjar, Blender, ReveArt

## VOLUNTEERING

Figma – Community leader in Luxembourg, conduct workshops on UX best practices, Improving design skills
Aiesec – Former Alumni. Helped University Student find Internships in international companies USA, UK, Europe.